

GUYTON FARMERS MARKET ON THE TRAIL FARMERS MARKET GUIDELINES

MARKET MISSION

“Locally grown, freshly made”

The Guyton Farmers Market on the Trail serves as a marketplace to provide access to fresh, high-quality, homemade produce, prepared food, plants, and original arts and crafts; products originally made and sold by the vendor. Through its farmers market, the City of Guyton seeks to encourage and support local commerce and agriculture by offering a venue to sell directly to local customers in an atmosphere that supports family and community.

Approved Sale Items

- Home or Farm-Grown Produce (fruits and vegetables)
- Homemade baked goods (wrapped and not requiring refrigeration)
- Fruit preserves (jams, jellies, preserves, vinegars)
- Personally harvested & packaged Honey and syrup
- Living plants and fresh-cut flower arrangements (commercially dried flower arrangements or artificial flower arrangements are not allowed)
- Cooking, farming, or gardening books written by the vendor
- Personally designed and homemade arts and crafts sold by the artisan or family member (Examples include but not limited to: basketry, pottery, painting, jewelry, metal, leather, wood, candles, soap)

Specialty Sale Items

These items may be sold with proper license and processing requirements from the State of Georgia

- “Organic” Produce and Vegetables
Produce may be labeled “Organic” ONLY if you have completed the state certification program. Otherwise, it may be labeled as chemical free, natural, etc.
- Homemade packaged gourmet food products
- Eggs, dairy
- Low acid/acidified canned goods (salsa, pickles, vegetables)
These items may be sold if made in a certified kitchen, and if the producer has completed the licensing and class procedure required by the state.

Market Rules

Hours of Operation

The market shall be open each Saturday in 2026 from April 11 to October 31 beginning at 8:00 AM and closing at 12:00 PM. In the event of inclement weather, the Gym at the Old Guyton School, located at 505 Magnolia Street, shall serve as an alternate location.

Cost To Participate

Full Season: \$50.00 (pay annually)

Half Season: \$25.00

All other vendors: \$10.00 per Saturday

Vendor's Exhibit Space

Those that are not a regular vendor must call City Hall at (912) 772-3353 by Wednesday to reserve a booth space for the Saturday market and let us know the product(s) you are selling. For first-time vendors, you will need to review the guidelines and complete an application. Vendor spaces will be assigned in the order that applications are received.

Set-Up, Clean-Up, and Breakdown

Set-up begins at 7:00 AM and should be completed by 8:00 AM. Vendors are responsible for providing, setting up, and removing their equipment and supplies, including tables, chairs, tents, signs, products, etc. All items and remains of items must be removed from the premises before leaving. Breakdown and removal should begin at 12:00 PM. Vendors are also responsible for removing all garbage and waste from their area. Please place your trash in the receptacles provided on the property. On-site trash receptacles should be used by customers only.

Signs

Please label and price all your goods. Signs may not be hung using nails, tacks, screws, etc. All signs must remain within the vendor's exhibit area and must not block any traffic or pedestrian walkways or other vendors displays or views.

Attendance

The Farmers Market will operate rain or shine unless the weather becomes severe enough to be a public hazard. If you have a booth reserved, your attendance is very important. We advertise to the public that you will be selling your goods at the Farmers Market. If you fail to be present, it reflects poorly on the overall image of the Farmers Market. It is the responsibility of vendors to uphold the integrity and reputation of the Farmers Market.

Taxes, Laws, etc.

Vendors are responsible for collecting and remitting their own sales tax. Vendors are responsible for all permits required by the State of Georgia. Vendors must comply with all laws, ordinances, and regulations of the United States, State of Georgia, Effingham County, and the City of Guyton, Georgia. All rules are subject to being revised periodically.

Whole Foods and Produce

All agricultural products (dairy, eggs, honey, meat, cut flowers, live plants, etc.) sold at the Farmers Market must comply with regulations from the U.S. Department of Agriculture as well as the Effingham County Health Department. Specific rules apply to the sale of meats, eggs, and dairy; cut leafy greens and organic produce; and live plants. It is the responsibility of the vendor to ensure that their products meet all federal, state, and local regulations.

Prepared Foods

Local food vendors are encouraged to sell wholesome, healthy foods using fresh ingredients, while minimizing disposable containers and wrappers. All food products must be produced in a certified Commercial Kitchen or under a Cottage Food license and must have appropriate labeling, including allergen statement. Foods produced under a Cottage Food license must be shelf stable and not require refrigeration. It is the responsibility of the vendor to ensure that their products meet all federal, state, and local regulations.

Crafts

All crafts must be made locally by the artisan, with preference for those products that incorporate local materials and themes. Products must be made individually and not mass produced. Any artwork sold at the Farmers Market must be original or fair use. Any copyright infringement is between the vendor and the copyright holder.

Enforcement of Guidelines

Vendors are expected to abide by all regulations established for the Farmers Market. As part of the application process, vendors will acknowledge receipt of these guidelines and their intent to comply. Vendors found to be out of compliance will receive a warning and clarification of the guidelines as pertains to their non-compliance and a request that the vendor bring their products or behavior into compliance. Unwillingness to cooperate and/or continued noncompliance may result in suspension or revocation of a vendor's market membership or suspension or expulsion from the premises of the Farmers Market.

Hold Harmless Clause

All authorized vendors participating in the Farmers Market are independent operators and not partners or joint ventures, and shall be individually and severally liable for any loss, personal injury, deaths, and/or damages that may occur as a result of the vendor's negligence or that of its employees, agents, and associates. Vendors agree to take part in the Guyton Farmers Market at their own risk and will not hold the City of Guyton, its officers, agents, or employees responsible for any legal or financial liability resulting in the participation thereof.

Notice of Change to Guidelines

These guidelines are subject to change at the discretion of the Mayor and Council of the City of Guyton, after notification at least one week prior to the implementation of any new rules.